



ISAAC CONFERENCE 2014 DELEGATE SURVEY RESULTS

1. Why did you attend ISAAC Conference 2014? Select all that apply.

	Number of Response(s)	Response Ratio
Interest in Conference topic(s)	113	75.8%
Essential for your job	80	53.6%
Networking opportunities	95	63.7%
Educational requirements	15	10.0%
Other	22	14.7%
Total	149	100%

2. On an overall basis, how relevant was ISAAC Conference 2014 to your stated reasons for attending?

	Number of Response(s)	Response Ratio
Very relevant	94	63.0%
Somewhat relevant	51	34.2%
Neutral	3	2.0%
Somewhat irrelevant	0	0.0%
Very irrelevant	0	0.0%
No Responses	1	<1%
Total	149	100%

3. On an overall basis, how satisfied were you with ISAAC Conference 2014?

	Number of Response(s)	Response Ratio
Very satisfied	65	43.6%
Somewhat satisfied	68	45.6%
Neutral	7	4.6%
Somewhat dissatisfied	7	4.6%
Very dissatisfied	1	<1%
No Responses	1	<1%
Total	149	100%

56 Comment(s)

4. Do you agree with this statement? "Overall, the information learned in ISAAC Conference 2014 was valuable."

	Number of Response(s)	Response Ratio
Strongly agree	70	46.9%
Somewhat agree	69	46.3%
Neutral	8	5.3%
Somewhat disagree	2	1.3%
Strongly disagree	0	0.0%
No Responses	0	0.0%
Total	149	100%



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5. Please rate your satisfaction with the following attributes of ISAAC Conference 2014, on an overall basis and for the sessions that you attended.

1 = Very Dissatisfied, 2 = Somewhat Dissatisfied, 3 = Neutral, 4 = Somewhat Satisfied, 5 = Very Satisfied

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	1	2	3	4	5
Location	5 3%	9 6%	14 9%	48 32%	72 49%
Price	10 7%	40 27%	49 33%	34 23%	16 11%
Quality of speakers	2 1%	12 8%	15 10%	68 46%	51 34%
On-site facilities	6 4%	14 9%	23 16%	56 38%	49 33%
Length of conference	2 1%	6 4%	19 13%	62 42%	59 40%
Conference content	1 1%	13 9%	13 9%	67 45%	54 36%
Helpfulness of volunteers	3 2%	3 2%	5 3%	21 14%	114 78%
Use of information technology	5 3%	11 7%	26 17%	58 39%	49 33%

72 Comment(s)

6. Please rate your satisfaction with the speakers at the sessions you attended, on the following attributes.

1 = Very Dissatisfied, 2 = Somewhat Dissatisfied, 3 = Neutral, 4 = Somewhat Satisfied, 5 = Very Satisfied

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	1	2	3	4	5
Knowledge of subject	2 1%	6 4%	9 6%	48 33%	82 56%
Presentation skills	1 1%	10 7%	14 10%	78 54%	42 29%
Ability to engage the audience	1 1%	7 5%	25 17%	75 52%	35 24%
Supplementary materials provided	7 5%	21 15%	56 39%	44 31%	15 10%

7. How likely is it that you would recommend to a friend or colleague that they attend a future ISAAC Conference?

	Number of Response(s)	Response Ratio
Very likely	95	63.7%
Somewhat likely	48	32.2%
Neutral	4	2.6%
Somewhat unlikely	1	<1%
Very unlikely	0	0.0%
No Responses	1	<1%
Total	149	100%



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8. How likely is it that you would want to register for ISAAC Conference 2016, based on your experience at this Conference?

	Number of Response(s)	Response Ratio
Very likely	85	57.0%
Somewhat likely	44	29.5%
Neutral	16	10.7%
Somewhat unlikely	4	2.6%
Very unlikely	0	0.0%
No Responses	0	0.0%
Total	149	100%

9. If you traveled to the Conference by air, how long was your overall flight travel time (if you did not travel by air, please select "Not Applicable")

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Not Applicable	1 - 4 hours	5 - 9 hours	10 - 14 hours	15+ hours
	8	51	34	28	25
	5%	35%	23%	19%	17%

10. If you traveled to the Conference by air, did you book your flight through the Conference 2014 Star Alliance travel discount (select "Not Applicable" if you did not travel by air)? If you did not make use of the discount, please feel free to leave a comment as to why.

	Number of Response(s)	Response Ratio
Not Applicable	20	13.4%
Yes	11	7.3%
No	115	77.1%
No Responses	3	2.0%
Total	149	100%

66 Comment(s)

11. If you attended ISAAC Conference 2014 as a non-member, how likely is it that you would become a member of ISAAC, either through a Chapter or with ISAAC International (if you are already a member of ISAAC, please select "Not Applicable")?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Definitely	Very Likely	Somewhat Likely	Not Very Likely	Not At All	Not Applicable
	1	9	15	12	2	100
	1%	6%	11%	9%	1%	72%