



Communication Beyond Borders Short Film Festival Invitation

We invite you to enter the ISAAC 2020 Short Film Festival

Theme: Communication Beyond Borders

Reach beyond borders for augmentative and alternative communication to be recognized, valued, and used everywhere

Leadership – Raising awareness of AAC in all aspects of life and in all communities

Educational – Informing about ways people who use AAC across borders

Inspirational – A biographical story about a person who uses AAC

The film should also relate to one or more of the ISAAC 2020 Conference themes:

- Developing nations or regions in AAC
- Raising AAC awareness across the world
- Employment
- Diversity
- Justice
- Culture
- Relationships
- Social Media

The top 10 films will be screened at the ISAAC Short Film Festival during the Welcome Reception on August 3 at the ISAAC 2020 Conference in, Cancún, Mexico.

The winner will receive a free membership to ISAAC in 2021!



Communication Beyond Borders Short Film Festival Guidelines

ISAAC 2020 Conference Short Film Festival Guidelines

Step 1: Create and Submit Your Film

- All films must be a maximum of 5 minutes or less in length, including credits
- Films must be in MP4 format
- Include English captions for all films
- All films submitted to the competition must have signed consent from all participants and be available for viewing on the ISAAC website and through ISAAC social media
- Information about how to make your short film is available on the ISAAC website at <https://www.isaac-online.org/english/conference-2020/film-festival/>
- Complete your entry form and submit this to the ISAAC Short Film Festival Committee by emailing it to filmfestival2020@isaac-online.org
- You will be sent a confirmation email with instructions on how to share your film
- Upload your film as per the directions that will be available on the ISAAC website at <https://www.isaac-online.org/english/conference-2020/film-festival/>
- Film and completed entry form submission deadline is **Monday, April 20th, 2020 @ 18:00 GMT**

Step 2: Judging of the Films to Find the Top 10 Films

- A panel will judge the films to select the top 10 films
- The panel will include people who have experience and knowledge related to AAC
- Films will be judged according to the following criteria:
 - **THEME**: Connection and relevance to the ISAAC Conference theme
 - **STORY**: Clear message and a unique storyline
 - **CREATIVITY**: Original and captivating. Imaginative writing and directing
 - **EMOTIONAL IMPACT**: Affects the audience through eliciting an emotional response
 - **STRUCTURE**: Tight. Not too long for concept. Logical arrangement of images.

Step 3: Selection of the Winner of the ISAAC 2020 Short Film Festival

- The Top 10 films will be screened at the ISAAC 2020 Short Film Festival, which will be held during the Welcome Reception
- The ISAAC 2020 Film Festival audience will vote to select the winner
- The winner will be announced at the ISAAC 2020 Conference
- The winner of the ISAAC 2020 Short Film Festival will receive a one-year pre-paid membership to ISAAC for 2021



Communication Beyond Borders Short Film Festival Guidelines

How Do I Make My Short Film?

- Films (videos) must be in an MP4 format
- Include English captions for all films
- Entries will be accepted from people who use AAC or professionals (excludes vendors or manufacturers)
- Please see the list below for suggested video formats

For Apple:

- iMovie® <https://support.apple.com/imovie>
- Clips® <https://www.apple.com/clips/>
- Shadow Puppet® <http://get-puppet.co/>

For Android:

- Power Director® https://www.cyberlink.com/products/powerdirector-video-editing-software/overview_en_US.html
- KineMaster® <https://www.kinemaster.com/>
- ActionDirector® https://www.cyberlink.com/stat/product/CyberLink_app/ActionDirector-mobile/enu/ActionDirector-mobile.jsp

PC/Windows:

- MovieMaker® <https://www.videowinsoft.com/>
- Filmora® <https://filmora.wondershare.com/>
- Adobe Premiere® <https://www.adobe.com/products/premiere.html>

Intellectual Property (IP) Rights

Entrants are solely responsible for ensuring that all necessary intellectual property rights (and other relevant rights) and authorizations have been obtained prior to submitting their entry. ISAAC, the Executive Board, staff, and volunteers take no responsibility whatsoever for any failure by an entrant to obtain the necessary authorizations.

Copyright

Entrants must ask for written permission to use someone else's music in their video. If unsure whether to use a particular song, refer to this list of resources links and best practices <https://buffer.com/library/background-music-video>.



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ISAAC 2020 Short Film Festival Entry Form

Contact Details

Name:

Email:

Alternate Email:

Address:

Preferred Method to Share Your Film

Dropbox

Google Drive

Account email for above selection:

Other (please specify):

Title of Film:

Category Which Best Describes Your Film

Leadership - Raising awareness of AAC in all aspects of life and in all communities

Educational - Informing about ways people who use AAC across borders

Inspirational - A biographical story about a person who uses AAC



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Theme(s) Which Best Describes Your Film (check any that apply)

Developing nations or regions in AAC

Employment

Justice

Relationships

Raising AAC awareness across the world

Diversity

Culture

Social Media

Short Summary about Your Film (max 200 words)

Agreement

I agree to fully abide by all the terms and conditions of this competition. I understand and agree that failure to meet the terms and conditions may result in disqualification of this submission. I understand that this includes obtaining written consent from all participants who appear in the film for it to be viewed at the ISAAC 2020 Short Film Festival, made available on the ISAAC website, and promoted through ISAAC social media.

Please See the Official Terms and Conditions on the Next Page (before signing this page)

Signed:

Date:



Communication Beyond Borders Short Film Festival Terms and Conditions, Page 1

Official Terms and Conditions

1. Entry to the ISAAC 2020 Short Film Festival is free. Film entries (videos) are to be a maximum 5-minute duration, including credits. Any films longer than 5 minutes will not be considered.
2. Films must be in MP4 format.
3. Films must include English captions.
4. Information about how to make your short film is available on the ISAAC website.
5. The competition is open to ISAAC and non-ISAAC members.
6. All films submitted to the competition must have signed consent from all participants, giving permission for the film to be viewed on the ISAAC website and through ISAAC social media.
7. Corporate logos must not be visible on clothing or at filming locations.
8. Permission from the intellectual property (IP) holder must be obtained and submitted for all non-original material incorporated into submissions as applicable, including licensed music.
9. If original music is used, this must be stated in the notes accompanying the film.
10. Entrants are solely responsible for ensuring that all necessary copyright and other relevant rights and authorizations for their films have been obtained prior to submitting their entry.
11. Film and completed entry form submission deadline is **Monday, April 20, 2020 @ 18:00 Greenwich Mean Time**. Completed entry forms must be emailed to filmfestival2020@isaac-online.org. Instructions for uploading films will be available on the ISAAC website at <https://www.isaac-online.org/english/conference-2020/film-festival/>
12. A confirmation email will be sent with instructions on how to upload your film.
13. Upload your film following the instructions provided, within two working days.
14. A confirmation email will be sent when your uploaded film is received.
15. It is the responsibility of entrants to inform ISAAC of any changes to contact details.
16. The top ten films selected will be the finalists. **Finalists will be notified by June 27, 2020.**
17. Finalists will have their films screened at the ISAAC Short Film Festival.



Communication Beyond Borders Short Film Festival Terms and Conditions, Page 2

18. The ISAAC Short Film Festival will be held at the ISAAC 2020 Conference Welcome Reception and the winner will be announced during the ISAAC 2020 Conference.
19. The winner of the ISAAC 2020 Short Film Festival will receive a one-year pre-paid membership to ISAAC for 2021.
20. All films entered in the competition will be held by ISAAC and may be included on the ISAAC website. Films will be uploaded to ISAAC's YouTube channel and available through the ISAAC website, subject to YouTube's intellectual property and licensing requirements.
21. Links to the films will be promoted via ISAAC social media.
22. ISAAC's decision as to the finalists and winner of this competition are final, not subject to appeal and no correspondence regarding this will be entered following the competition.