



How do I make my short film?

There are many ways to create your prize-winning submissions:

- Films (videos) must be in an MP4 format
- You can easily record and edit your videos using iMovie® in your iPhone®, iPad®, or Mac® ([https://youtu.be/ ZUvINSCOB4](https://youtu.be/ZUvINSCOB4)).
- You can record a video on your camera, smartphone or using your webcam, and edit it with computer software. Windows® operating systems include Windows Movie Maker®. (there are “how to” videos on the internet)
- You can create a photo slideshow and put it to music: (<http://carlcheo.com/make-free-photo-slideshow-online-with-music> or https://www.youtube.com/watch?v=XkJwQ1oo_mo).
- Or you can try your hand at animation, using tools like Powtoon (<https://www.powtoon.com/>) or Videoscribe (<http://www.videoscribe.co/>). These software programs are easy to use and typically offer a free trial period.
- If you would like to get fancy and create subtitles or captions for your film, here's how you do it: <https://youtu.be/LCZ-cxfzvjk>.
- These online sources of royalty-free music can be helpful: <http://www.m2social.net/blog/2017/7/31/19-free-and-affordable-royalty-free-music-sources-every-social-media-marketer-should-know>

Intellectual Property (IP) Rights (including Copyright)

Entrants are solely responsible for ensuring that all necessary intellectual property (copyright and other relevant) or IP rights and authorisations for their Films have been obtained prior to submitting their entry. ISAAC, its Executive Board, staff, and volunteers takes no responsibility whatsoever for any failure by an Entrant to obtain the necessary authorisations.

To check about copyright:

- You need to ask for written permission to use someone else's music in your video, because they hold the copyright for that music. If you're not sure whether you can use a particular music track, these instructions will help you find the answer: <https://youtube-creators.googleblog.com/2014/12/mystery-solved-what-happens-when-you.html>
- More information on copyright can be found here: <https://www.youtube.com/yt/copyright/>